

AUTHOR GUIDELINES FOR PAPER SUBMISSION

Abstracts of upto 250 words accompanied with Name, Designation, Institutional Affiliation and Contact details must be mailed as a single file attachment. The full paper must follow the formatting guidelines of MLA 9th edition. Word limit of 3000 words to 4500 words must be strictly adhered to for the complete manuscript. Abstracts, Full papers and any other communication regarding the conference must be mailed to english.an@jbascollege.edu.in with proper file name. Accepted papers will be published in Conference Proceedings, UGC Care Listed Journals and Scopus Journals as per the choice of the participant on payment of publishing charges. Selection of papers for publication rests on the decision of the peer review team.

Kindly Note: Paper Presentations would be held in parallel sessions both in-person and online. The schedule for Keynote Sessions and Paper Presentations would be shared before the conference.

REGISTRATION LINK: <https://forms.gle/TqQpBkT8mssWY4ci6>

REGISTRATION FEE

Delegates	Indian	Foreign
Industrialists/Corporates	Rs. 750	\$ 25
Academicians	Rs. 500	\$ 25
Research Scholars	Rs. 400	
UG & PG Students	Rs. 200	

Registration fee includes Conference kit, Morning and Evening Refreshments, Lunch and e - Conference Proceedings

PAYMENT DETAILS

Account Name : SIET AC JBAS COLLEGE FOR WOMEN EVENING
Account Number : 05310100013911
Bank Name : Bank of Baroda
Branch : SIET COLLEGE, CHENNAI
IFSC Code : BARB0COLMAD (Fifth character is zero)

IMPORTANT DATES

Submission of Abstract	26.12.2024
Acceptance of Abstract	30.12.2024
Submission of Full Paper	20.01.2025

CHIEF PATRON

Mrs. BADER SAYEED, B.A., B.L.
Chairperson, S.I.E. Trust

PATRON

Dr. AMTHUL AZEEZ
Principal & Correspondent
JBAS College for Women

CHIEF CONVENORS

Dr. N. MEHAR TAJ
Associate Professor & Head
Department of English
(Forenoon Session)
Mrs. A. SARWATH UNISA
Dean of Arts
Associate Professor & Head
Department of English
(Afternoon Session)

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FOR FURTHER ENQUIRIES

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Justice Basheer Ahmed Sayeed College for Women

Chennai, Tamil Nadu, India
(Autonomous), Afternoon Session
College with Potential for Excellence

Accredited by NAAC in 2022 at A⁺⁺ Grade (4th Cycle)
An ISO 9001 : 2015 Certified Institution

The Department of English

Organises

An International Conference

Exploring Innovations in Contemporary Language, Literature and Social Sciences: Trends, Technology and Transformation

Hybrid Mode



23rd January 2025

Sessions: Forenoon and Afternoon

THE COLLEGE

Justice Basheer Ahmed Sayeed College For Women, located in Chennai, Tamilnadu is a premier educational institution dedicated to women's empowerment through quality education. Established in 1955, the college was originally known as the Southern India Education Trust (SIET) Women's College, founded by Justice Basheer Ahmed Sayeed, a visionary and advocate for women's education, to provide a platform for holistic learning and skill development. The college is affiliated to the University of Madras and offers undergraduate, postgraduate, and research programmes across a wide range of disciplines, including arts, science, commerce and management. Known for its academic excellence, modern facilities and holistic development opportunities, JBAS College is recognized as a College with Potential for Excellence. It is accredited by NAAC and is ISO - Certified. Its mission to foster intellectual growth, ethical values and social responsibility makes it a distinguished center for higher education in Chennai.

DEPARTMENT OVERVIEW

The Department since its inception has been offering Foundation Course in English and in 1969 it introduced an undergraduate programme designed to familiarise the students with English Literature and cultivate critical thinking skills. In 1976, a postgraduate programme was introduced to advance women's higher education. The department attained research status in 2021, further strengthening its academic offerings. To meet the growing demand for women's education, an afternoon session was established in 1995 with a dedicated focus on this mission. The Department of English is committed to the rigorous study of language, literature and critical analysis, fostering an appreciation for diverse literary traditions, while enhancing students' communication abilities. With a curriculum spanning from classical literature to contemporary media, the department prepares students to think critically, interpret complex texts, and engage thoughtfully with varied forms of

written expression. Students develop analytical and creative skills, equipping them for careers in education, journalism, law and communication. The Department regularly organises events, seminars, and workshops to promote research, dialogue, and a comprehensive understanding of cultural and linguistic expressions. Through these initiatives, the department fosters an environment that encourages scholarly growth and exploration of interdisciplinary perspectives.

CONFERENCE NOTE

Language and Literature are both shaped by and reflective of life, evolving as life itself changes. To stay relevant, they adapt to emerging trends, technological advancements and transformative approaches in education, continuously reshaping and re-emerging in response to the times. The conference explores the dynamic interplay between tradition and modernity, examining how tradition fosters innovation and how these shifts redefine language and literature across cultural, digital and academic contexts.

KEY AREAS

- Emerging Trends in Language and Literature
- Digital Literature and New Media
- Impact of Technology on Literary Studies
- Transformations in Language Pedagogy
- Linguistic Innovations in Artificial Intelligence
- Innovation in Teaching-Learning

THRUST AREAS

LITERATURE

- Postcolonialism, Neocolonialism and Decoloniality
- Globalization and Translation Studies
- Multimodal Storytelling and Narrative Theory
- Posthumanism and the Future of Human Identity
- Ecocriticism and Eco-Feminism
- Digital Humanities and New Media Studies
- Intersectional Feminism and Queer Studies
- Science Fiction in Dystopian Era

LANGUAGE

- Digital Pedagogy and Online Learning
- AI-Generated Literature and Creative Writing
- Virtual Reality (VR) and Augmented Reality (AR) in Literature
- Media Studies in 21st Century

SOCIAL SCIENCES

- Transformations in Classroom
- Re-thinking History in 21st Century
- Social Media and Mental Health
- Cultural Hybridity and Conflict in Globalization

CONFERENCE OBJECTIVES

- To explore new methods of interpreting language and literature focusing on modern and diverse perspectives
- To integrate digital tools and technologies in literary studies
- To foster greater inclusivity by amplifying underrepresented voices and incorporating a broader spectrum of cultural narratives
- To examine how the transitions from print to digital media transform narrative structures, readership and interpretation

CONFERENCE OUTCOMES

- Increased accessibility of literature and language studies
- Enhanced understanding of literary works through new insights gained from digital analysis, fostering more nuanced interpretations that reflect current societal contexts
- Aiding in the preservation and celebration of global literary heritage
- Enabling more creative and analytical roles in education, publishing and technology

CALL FOR PAPERS

We invite Academicians, Research Scholars, Students, and Professionals to participate and present their original unpublished research papers aligned with the conference theme and related thrust areas. Submissions on other relevant topics connected to the theme are also welcome.